

FOR IMMEDIATE RELEASE
November 23, 2020
Matomy Media Group Ltd.

Re: **Cancellation of the admission of shares**

Further to the announcements on October 13, 2020 and October 22, 2020 by Matomy Media Group Ltd. (the “**Company**”) in relation to the cancellation of the admission of its ordinary shares (“**Ordinary Shares**”) to trading on the High Growth Segment (“**HGS**”) of the London Stock Exchange’s (“**LSE**”) main market, the Company informs its shareholders that admission of its shares to trading on the HGS is cancelled, effective today. The Ordinary Shares are now only listed on the Tel Aviv Stock Exchange (“**TASE**”).

In addition, the Company announces that the Depository Agreement between the Company and Link Market Services Trustees Limited (originally with Capita IRG Trustees Limited), dated July 8, 2014 (the “**Depository Agreement**”) and the deed poll dated July 8, 2014 in favor of depository interest holders (the “**Deed Poll**”) are also terminated, effective today. As a consequence of termination of the Depository Agreement and the Deed Poll, shareholders are no longer be able to hold Matomy’s ordinary shares in the form of depository interests (“**Depository Interests**”) through CREST.

If shareholders holding Matomy Depository Interests have not transferred their holdings to a bank or broker who is or has an Israeli affiliate or correspondent broker, in either case which is a member of the TASE or can make arrangements with an Israeli nominee for such a member, such holders will be issued share certificates and will not be able to trade their underlying shares until such holders transfer their holdings in the manner specified above.

In order to vote or receive dividends such holders, who failed to make these arrangements, will need to provide the Company with a: (i) certificate of ownership which complies with the Israel Companies Regulations (Proof of Ownership of Shares for Voting at General Meeting), 5760-2000 or share certificate as proof of ownership of the shares on the record date of each applicable event, and (ii) a copy of their identity card, passport or certification of incorporation, as the case may be.

Continued listing on TASE

Matomy will continue to be subject to the rules and regulations of the Israeli Securities Law, 5728-1968, and all other laws, rules and regulations applicable to a company with a listing of shares on the TASE.

Contact

For further information, please contact:

Mr. Ilan Tamir – Interim CEO, Matomy Media Group Ltd.

+972-52-515-6464 ilan.t@matomy.com

Website: <http://investors.matomy.com>