

This is an English translation of the original Hebrew letter as published through the Israel Securities Authority: <http://www.magna.isa.gov.il/>. This translation is provided for convenience purposes only. In the event of inconsistency or discrepancy between the Hebrew version and any of the other versions of this letter the Hebrew language version shall prevail.

[BERKMAM & CO. LAW OFFICES LETTERHEAD]

Attn:
Matomy Media Group Ltd.
Liam Galin, CEO
Hanechoset 6, Tel-Aviv 6971070

Tel-Aviv, 19 December 2018

Via email

Dear Colleague,

Re: Support Letter

On behalf of clients, Brosh fund, Viola fund, Mr Nir Tralovsky and Mr Ilan Shiloah, we hereby address you as follows:

1. During December each of our clients executed a letter of support for the benefit of Matomy Media Group Ltd. (the "Company"), in which the signatories agreed to provide support, as set forth therein, until December 27, 2018 (the "Support Letter").
2. In light of the discussions which are being conducted recently among the Company and various other parties with respect to payment of the Company's obligations, and in order to support the continuation of such discussions, our clients clarify that they agree not to claim that the Support Letters expire, for a period of 14 additional days, meaning with respect to the period up to January 10, 2019.
3. It is clarified that such obligation relates only to the extent of the circumstances under which the shareholders would have been required to provide support pursuant to the terms of the original Support Letters until December 27, 2018.
4. Nothing herein is intended to derogate or constitute as admission with regard to any disputes in connection with the scope or interpretation of the obligations under the Support Letters, to the extent existing, and all such disputes remain unchanged. In addition, nothing herein is meant to limit or diminish from any rights or claims of our clients and these are fully reserved.

Sincerely,

/S/

Ron Berkman, Adv.
BERKMAM & CO. LAW OFFICES