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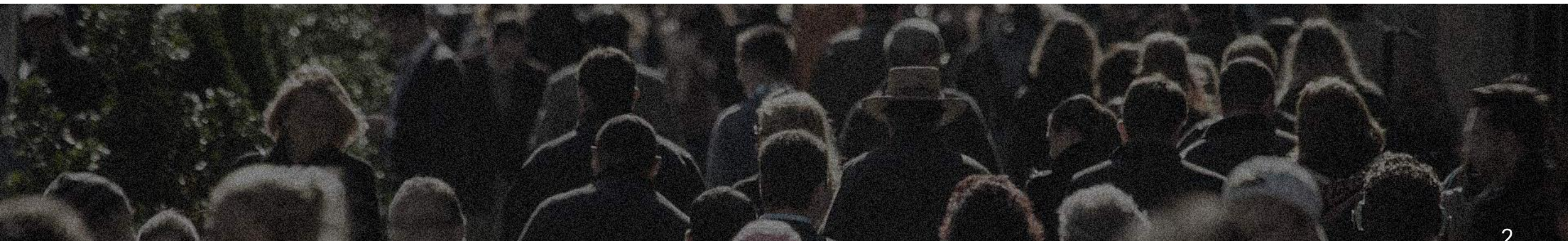


Presentation to Bondholders

January 2019

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- The actual changes are subject to receipt of all the required approvals, including the approval of key shareholders, the Company's Board of Directors, the bondholders and any other body or authority whose approval may be required. As of the date of this presentation, such required approvals have not yet been received and there is no certainty that they will be accepted.



Key Features of a Proposed Plan

- In order to ensure the Company's ability to safeguard the interests of all stakeholders, with an emphasis on its ability to repay the bonds, the Company is seeking a comprehensive plan that will enable it to raise funds, adjust the structure of the bonds to the Company's future activity and the purchase of Rainmaker's shares in Team Internet from Rainmaker.
- The Plan includes:
 1. Infusion of additional funds led by the Company's key shareholders
 2. Reaching an agreement with Rainmaker, the minority shareholder in Team Internet
 3. Reaching an agreement with the bondholders on the adjustment of the financial covenants of the bonds and the payment schedule (no haircut)
 4. Assessing the potential and profitability of a sale of Team Internet

* The Company conducted a sensitivity analysis which support the plan even in the event of underperformance by Team Internet of 20% in comparison to the underlying assumptions on which the proposed plan was built upon

Infusion of additional funds led by the Company's key shareholders

- The Company is seeking a fund raising of \$13M on the London Stock Exchange
- Key shareholders holding in the Company (~55%) commit, within the framework of a comprehensive plan, to participate in a total of \$10M out of the expected fundraising
- The structure and terms of the fundraising have yet to be determined
- Reasonable timetable for a fundraising with issuance of a prospectus (required due to the Company's current market cap) is estimated to be 6-10 weeks from an agreement with an underwriter
- This fundraising will enable advancing a payment of between \$1.5M-\$4.5M promptly following with the completion of the funding and advancing a payment of between \$6.5M-\$9M to the bondholders by the end of 2019, provided the fund raising exceed \$10M

Agreements with Rainmaker

- The Company's management is in advanced stages in discussions with Rainmaker, the minority shareholder in Team Internet, regarding the purchase of the shares held by it, contingent on the agreement with other stakeholders in accordance with the proposed plan



Agreements with the Bondholders

The Company believes the proposed plan supports full repayment of the bonds. To do so the Company is requesting:

- A waiver on the measurement of the covenants until the end of 2019 and thereafter:
 - Adjusting the minimum shareholder equity covenant to \$5M
 - Adjusting the minimum EBITDA covenant to \$9M
- Adjusting the payment schedule of the principal amount of the bonds, by advancing a partial repayment of \$6.5M-\$9M in the beginning and end of 2019, and postponing the last payment, so that the impact on the overall duration of the bond is minimal
- Ability to make prepayment at pari

The Company is proposing to the bondholders:

- Increased interest of 7%
- Issuance of warrants to purchase up to 10% of the Company's share capital, after the fundraising, for a period of 3 years at an exercise price of 150% of the share price of the fundraising. These warrants will replace the conversion mechanism.
- The Company will make the tax refunds due to be received in 2019 and its shares in Team Internet as security for the repayment of the bonds (subject to Bank Leumi's consent).
- Any additional sum to be received by the Company (excess fundraising, over performance in the business activity etc.), in excess of its working capital needs, will be used to advance/increase the repayments to the bonds

Proposed Repayment Schedule

Amount Raised	March 2019*	December 2019	December 2020	December 2021	December 2022
\$10M	5.0M NIS	18.0M NIS	22.0M NIS	26.0M NIS	30.0M NIS
\$11M	9.0M NIS	16.0M NIS	22.0M NIS	26.0M NIS	28.0M NIS
\$12M	13.0M NIS	16.0M NIS	22.0M NIS	26.0M NIS	24.0M NIS
\$13M	16.0M NIS	16.0M NIS	22.0M NIS	26.0M NIS	21.0M NIS

- Additional sums of the Company, in excess of \$3M, will be used to advance repayments to the bonds.
- Continued bi-annual interest payments. Total interest to be paid until the end of the period, approximately NIS20M (assuming no prepayments)

*Together with the completion of the funding

**The sums in NIS are rounded to the nearest million

Sale of Team Internet

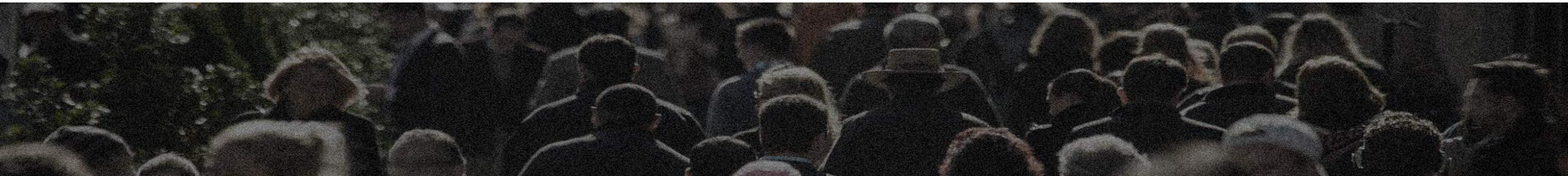
- The Company received two offers for the acquisition of Team Internet
- The Company's and Team Internet's managements that it will be possible to sell Team Internet for substantially higher amounts than those offered today. Company's management recommends completing the proposed plan and only thereafter pursuing an active sale.
- In the second half of 2019, the Company will act to appoint an investor banker to enable an orderly sale process of Team Internet
 - The bondholders will be granted a right to appoint an observer in connection with this process

Risk Analysis - Liquidation

- The Company believes that the proposed plan improves the position of the bondholders
- Commencing liquidation forces all stakeholders to long and complex legal proceedings which no one can foresee their outcome.
 - Rainmaker and the legal actions available to them, including the return option and proceedings against the Company's foreign subsidiaries
 - Risk of losing Team Internet as the asset serving the debt
 - The key shareholders and the scope of their liability pursuant to the support letters
 - Long proceeding regarding the right to liquidate the Company
 - Liquidation will result in loss of control of all stakeholders, including the bondholders
 - Potential turmoil within the asset and loss of knowledge as a result of appointment of an official function
- Adopting the proposed plan, by its nature, guarantees a substantial infusion of funds from the shareholders and control of a yielding asset, thereby reducing the risk to the bondholders resulting in increased certainty vs. the alternatives. As well as enables commencement of a structured process for the sale of the asset

Summary

- Matomy's management is presenting a plan that by its nature establishes the Company controlling Team Internet
- Matomy's management believes this plans is in the best interest of all stakeholders, in particular the bondholders and includes a substantial cash infusion by key shareholders
- Implementing the proposed plan will be possible only as part of a comprehensive agreement of all stakeholders (shareholders, bondholders, Rainmaker)
- Implementing the proposed plan is contingent upon a waiver of claims
- Therefore, the Company is calling upon the bondholders to support the proposed plan enabling its implementation





Thank you